The Public Information Department of the Trimbos Institute focuses on providing reliable, objective, and current information about alcohol, smoking, drugs, and gaming. Experts from the Trimbos Institute are gathering knowledge and recent findings about these issues. They actively provide information to different target groups using modern communication channels, such as through the phone, online chats, websites, forums, presentations, flyers, videos, email, and (social) media. This annual overview highlights the most important statistics from 2015.

**INFOLINES**

The Trimbos Institute provides anonymous, scientifically reliable, and accessible information through the Infolines.

On September 24, 2015, the Gaming Infoline was added to the Alcohol, Drugs, and Smoking Infolines. Since no data are available over the entire year, this annual overview does not contain statistics about the Gaming Infoline.

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**Smoking Infoline**

1.77x

- Personal use: 51%
- Work-related: 22%
- Other: 12%
- Use by others: 8%
- Education: 7%

1. Stop smoking
2. Law/policy
3. Other

“I work in home healthcare. Am I entitled to a smoke-free workplace?”

♀ 58% ♂ 42%

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**Alcohol Infoline**

1.291x

- Use by others: 33%
- Personal use: 32%
- Work-related: 15%
- Education: 10%
- Other: 9%

1. Coping with an addict
2. Law/policy
3. How to stop drinking

“¿My partner drinks too much. What can I do?”

♀ 64% ♂ 36%

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**Drugs Infoline**

2.827x

- Personal use: 41%
- Use by others: 27%
- Work-related: 14%
- Education: 10%
- Other: 8%

1. Risks
2. Detection
3. Coping with an addict

“What are the risks of high-dose ecstasy pills?”

♀ 55% ♂ 45%

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SOCIAL MEDIA

Facebook
- Smoking, Alcohol & Drugs Info: 389 likes
- Verslaafd aan Jou (Addicted to You): 1045 likes

Twitter
- @AlcoholDrugInfo: 3,363 followers
- @InfoRoken (InfoSmoking): 410 followers

WEBSITES

www.rokeninfo.nl (info on smoking)
- 367,973 visits
- 289,248 individual visitors

www.alcoholinfo.nl
- 598,775 visits
- 503,865 individual visitors

www.drugsinfo.nl
- 252,684 visits
- 205,383 individual visitors

Other websites
- www.gameninfo.nl (on gaming)
- www.verslaafdaanjou.nl (on addicted loved-ones)
- www.drankjewel.nl (on addicted parents)
- www.hoepakijdataan.nl (for parents)
- www.drugsenuitgaan.nl (on drugs and partying)

NATIONAL CHAT SERVICE

On workdays between 13:00 and 17:00

The National Chat Service is a cooperative agreement between the Trimbos Institute and regional addiction services. In 2015, the Trimbos Institute handled 9% of the total number of chat services.

Chat Service
- 1.585x
- Personal use: 57%
- Use by others: 23%
- Education: 13%
- Other: 4%
- Work-related: 3%
- 1. About providing care
- 2. Coping with an addict
- 3. Risks

Types of questions
- Drugs in general
- Alcohol
- Cannabis
- Ecstasy

Gender
- Female: 54%
- Male: 46%

Example of question: "I want to stop smoking pot. How do I go about that?"
FESAT

The Public Information Department is board member of FESAT, a European network of Drug Helplines.

MORE ACTIVITIES

Addicted to You Day

The 4th Addicted to You Day was held April 24, 2015. This is a day for people who have a loved one with an addiction. Through this project "Addicted to You" (www.verslaafdaanjou.nl), the Trimbos Institute and its partner agency Stichting Coke Van Jou focus on the difficult position of friends and loved ones of addicts.

Lectures, Training, and Presentations

Experts from the Public Information Department regularly give presentations, training sessions, and lectures about drugs, smoking or alcohol for groups in the Netherlands and abroad.

Signaling & Monitoring

Due to connections with science, professionals, and the public, the Public Information Department is up-to-date when it comes to new trends and developments in the areas of drugs, alcohol, tobacco, and gaming. They can quickly communicate new information to professionals, and respond proactively to current data needs.

VIDEOS

- "On your bike or at the café - where do you do it?!" https://www.youtube.com/watch?v=UwysGB7yN2E
- "Ecstasy and Water Intoxication" https://www.youtube.com/watch?v=VH6_rECGWuc
- "What every parent should know about ecstasy" https://www.youtube.com/watch?v=maKzGBKbMi8
- Several videos about gaming https://www.youtube.com/playlist?list=PL3QuHQOOfCf13xCS9-sImZzkVr3FDnkbC
- Several videos about smoking and pregnancy https://www.youtube.com/playlist?list=PL3QuHQOOfCfKaHAaFAek-cfnWE4mditgaA

MATERIALS

- Flyer "What everybody should know about alcohol" https://www.trimbos.nl/producent-en-diensten/webwinkel/product/?prod=FFG79055
- Course Materials "Detecting drug and alcohol use" Course materials for the training 'Alcohol, drugs, and aggression | Interacting with who are under the influence' https://www.trimbos.nl/producent-en-diensten/trainingen/training/?event=3

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